



Advanced Practitioner in Sustainable Leadership

Session LP2.8: Update on Holcim case

This session



In this session, experienced managers analyse the Swiss-based La Farge Holcim case study.

To get the most out of this session, work out how much of a Honeybee company Holcim is based on the case study.

Then compare your answers with those of the managers.

Please note that we are using a slightly older version of the pyramid in this presentation. However, the key messages remain the same.

2017 update on Holcim



- Avery & Bergsteiner's (2010) 23 criteria for Sustainable Leadership were identified during trainings and in personal interviews conducted between 2011 and 2017.
- Results indicate a significant correspondence at Holcim (Schweiz) AG to the Honeybee-Style of Sustainable Leadership.
- Conclusion: Both now and in the future under the current CEO, sustainability is expected to stay central to Holcim and Sustainable Leadership practices will continue.