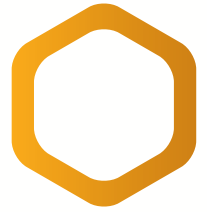


Advanced Practitioner in Sustainable Leadership

Session LP4.6: Analysis - Conducting a stakeholder analysis

Activity 1: Stakeholder analysis & map



Watch the video on stakeholder analysis

<https://www.youtube.com/watch?v=G7NUm25yWAs>

Choose an organisation you're familiar with.

Use the tools in the video to conduct a stakeholder analysis, choosing relevant criteria for comparing stakeholders.

Then look at the relationships between stakeholders using the stakeholder mapping tool.

What does this analysis tell you about your stakeholders? Are these tools useful?