



Institute for Sustainable Leadership
Driving high-performing and resilient organisations



PROFESSIONAL DEVELOPMENT FUNDING REQUEST PACKAGE

Welcome to your funding prep pack

This pack includes:

- key points about the course
- facts and figures to wow your employer
- some glowing testimonials
- the learning modules
- companies that adopt Sustainable Leadership
- a sample application letter

We recommend you copy and paste what you need to send an effective document to your manager and convert it again to a PDF document.

If you have a different system you use to apply for professional development courses, please advise the pertinent manager in advance and they will be able to guide you through the best process to put our course information through your organisational system.

To pay for the course fees you can pay first and then be reimbursed by your company or we can send you an invoice so the company can pay us directly in your name. Contact us for more details at info@instituteofsustainableleadership.com.

Organisational Funding for Professional Development

Foundations in Sustainable Leadership Course at the [Institute for Sustainable Leadership](#)

Investing in professional development through the [Foundations in Sustainable Leadership program](#) strengthens organisations, fosters employee engagement, and helps retain valuable talent. This evidence-based program equips motivated individuals with the tools and mindset to bring sustainable leadership practices into their organisations, preparing the workplace for the future.

The Foundations in Sustainable Leadership program involves a comprehensive course developed by global leadership experts, Dr. Gayle Avery and Dr. Harry Bergsteiner. It spans 6 modules and covers essential topics such as leadership culture, ethical practices, and stakeholder-focused leadership that achieves high performance while caring for people and the planet.

Participants who successfully complete the program become Certified Practitioners in Sustainable Leadership. This certification adds significant value to both individuals and their organisations by providing leadership tools that add sophisticated strategies and critical thinking from a systemic whole-of-organisation approach to leadership.

The Foundations in Sustainable Leadership program consistently receives positive feedback, highlighting its popularity, demand, and impact. Executives who have completed this course have successfully secured financial support from their respective companies to join this transformative training.

We invite you to explore the possibilities of funding executive education in Sustainable Leadership. By doing so, you not only invest in the growth and development of your leaders but also contribute to the long-term success and sustainability of your organisation.

Institute for Sustainable Leadership

Foundations in Sustainable Leadership (FISL) Program Statistics

- 90% of participants complete the FISL Program to apply it to their department and project goals
- Participants in the program come from 5 different continents and diverse multicultural backgrounds
- 97% of Certified Practitioners said their participation in FISL resulted in positive changes in their professional and personal life
- 95% of participants said the live call discussions and the Guest Speaker sessions enabled them to apply Sustainable Leadership with their teams
- Participants come from organisations in different sectors across the world including consulting, human resources, construction & architecture, education, finance, public and private hospitals, and retail.

Our Glowing Testimonials

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COURSE REVIEWS

Your success is our priority, creating systemic change through evidence-based sustainable leadership practices.

 I have thoroughly enjoyed the Foundations in Sustainable Leadership course. The content of the course is impressive, and the way Gayle Avery has delivered it is very detailed and science-based. I plan to stay informed and apply my knowledge in my organisation.

★★★★★ Snezana Pavic
Principal at AURECON

 The case studies we go through are a good framework and also a reference for our challenges because they provide a reliable example, solid data, on how others dealt with the same type of situation.

★★★★★ Trina Kazi
Studio Practice Manager at Gilmore Interior Design

[INSTITUTEFORSUSTAINABLELEADERSHIP.COM](https://www.instituteforsustainableleadership.com)

What are the learning modules in this course?

- **What is leadership?** Explore the complexity of leadership as a system where leaders and followers interact in a particular context. If you understand the basics of good leadership, you can create the structure and the system for a healthy and successful leadership culture.
- **How do you foster a sustainable leadership culture?** Learn how sustainable organisations tailor their leadership culture to create positive cultures that fit their people and context. Learn, analyse and apply to your teams.
- **What is Sustainable Leadership?** Create high-performing, resilient teams built around 23 evidence-based practices, each of which adds value to any business. These are proven practices. We have the data, the case studies, and the research is done. If you apply these practices, you will create a resilient and sustainable company or department. This is the heart of the program.
- **Where is Sustainable Leadership applied internationally?** Be inspired by leaders who use a higher social purpose to drive sustainable performance, including the United Nation's Sustainable Development Goals.

Example of Companies using Sustainable Leadership

What's special about these companies?
Answer: Sustainable Leadership



EXAMPLE of a letter successfully requesting organisational funding

Dear [Insert Name],

I hope this message finds you well. I am writing to bring to your attention an exceptional professional development opportunity that strongly aligns with my career aspirations and our organisation's commitment to sustainable leadership and effective management.

I have recently come across the Foundations in Sustainable Leadership program offered by the Institute for Sustainable Leadership. This program, developed by renowned global leadership experts, Dr. Gayle Avery and Dr. Harry Bergsteiner, spans 6 modules and covers essential topics such as leadership culture, being ethical, stakeholder-oriented practices, and achieving high performance while caring for people and the planet. The program is self-paced, online and includes live meetings with leadership experts and group discussions.

One of the program's most compelling features is the Certification quiz, where participants become Certified Practitioners in Sustainable Leadership upon successful completion. This certification would not only enhance my skills and knowledge but also add significant value to our organisation.

The Foundations in Sustainable Leadership program consistently receives positive feedback, highlighting its popularity, demand, and impact. Executives who have completed this course have successfully contributed to their organisation's growth and sustainability.

The tuition fee for the Foundations in Sustainable Leadership program is \$1,490, making it a cost-effective investment in my professional development. I kindly request your support in using our company's Professional Development funds to cover the cost of this training.

By participating in this program, I aim to further develop my leadership abilities, drive positive change within our organisation, and contribute to our long-term success. I truly believe that this investment will yield significant returns for both me and our organisation.

Thank you for considering my request. I am more than willing to discuss the details of this opportunity further and provide any additional information you may require.

Sincerely,

[Your Name]

[Your Title]

[Your Contact Information]